



MODERNIZATION AND
HARMONIZATION OF TOURISM
STUDY PROGRAMMES IN SERBIA

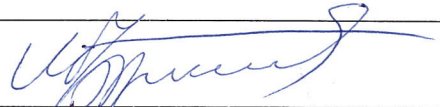
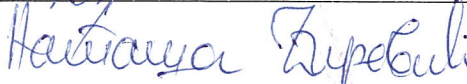


European Commission

TEMPUS

544543-TEMPUS-1-2013-1-RS-TEMPUS-JPCR	
WP 5: Improvement of higher education interactions with stakeholder and professional network	Activity 5.3.2

**Report on Developed strategy for work based learning
Methodology of High Business Institutions and Tourism Business
Systems long - term cooperation**

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Užice, November 2016

Project task:

5.3.2 Report on developed strategy for work based learning

The description of the project task:

In order to activity 5.3.2 implementation within *MHTSPS* TEMPUS project work plan develop the methodology for a High Business Institutions and Tourism Economy long - term cooperation in Serbia.

The description of the outcome:

This report is the result of joint work of Milutin Đuričić, PhD, Coordinator of *MHTSPS* TEMPUS project professor of applied sciences and Nataša Ćirović, PhD, professor of applied sciences.

INTRODUCTION

In order to establishment of cooperation network between High - education institutions (BTC, UNIKG - FHIT and BHBSLE) and Tourism business systems, it is signed 185 agreements on business and technical cooperation ([Link](#)) as well as agreements on further cooperation of BTC, UNIKG - FHIT and BHBSLE ([Link](#)). During implementation of trainings and workshops of tourism employees 22 trainings are developed and implemented. The representatives of Republic Chamber of commerce of Serbia in cooperation with High – education institutions (BTC, UNIKG - FHIT and BHBSLE) will conduct it. The representatives of Tourism industry held 25 student trainings.

The main goal on this Report is sustainable development of methodology for employees training implementation in Tourism as well as Stakeholders participation in student study programs as a good example of good practice for students of Tourism in Serbia.

1. METHODOLOGY FOR DEVELOPMENT OF HIGH – EDUCATION INSTITUTIONS AND TOURISM BUSINESS SYSTEMS COOPERATION

The following cooperations are results of established cooperation caused by 185 signed Agreements on business and technical cooperation:

- Common development projects implementation,
- Professional practice and students practical work implementation at stakeholders (Tourism business systems),
- Employees training implementation at Tourism business systems and
- Students and academic employees training implementation by stakeholder representatives – representatives of Tourism business systems.

1.1 Metodology for common projects development and implementation

High – education institutions, Chambers of Commerce and Tourism organizations (Academic and non – academic partners on TEMPUS projects) will participate and involve partners (Tourism business systems) in future development projects applying related to Tourism and support activities. It will apply at Pre – accession funds of EU (IPARD funds, Cross – Board cooperation, ERAZMUS plus, etc.), as well as to Ministry of Tourism, Ministry of Agricultural etc. and other investors. Stakeholders of this activities will be academic and non – academic partners on this TEMPUS project.

The first project will relate to Ecotourism development in Serbia (including localities on Tara National Park, Fruška Gora National Park, Nature Park Golija, Nature Park Goč, National Monument Đavolja varoš etc.) in addition to this TEMPUS project.

The next group will include projects of Cross – board cooperation (Serbia and Bosnia and Herzegovina) which are in the stage of agreement.

The third group will consist of IPARD funds and its implementation will be at the end of 2017. There are more suggestions for project related to Tourism development, agriculture and organic production.

The formed project teams will prepare the Proposition of project and later will implement the accepted project.

1.2 Metodology for professional practice and students practical work implementation at stakeholders (Tourism business systems)

Each High - education institutions signed an Agreement on professional cooperation with Tourism business systems, including Agreement on implementation of professional practice and student practical work in that Tourism stakeholders. On the other side, each High – education institutions possesses the Instruction for professional practice implementation which consists:

Instruction for professional practice, Professional Practice Diary certified by Mentor or responsible person who mentoring student professional practice. Professional practice is defined by that person and teacher in professional practice. The main goal is to introduce students with Tourism business systems and Tourism organizations work which help them to involve in practical work after finished graduate study.

1.3 Metodology for employees training implementation at Tourism business systems

Each High – education institutions will plan certain number of employees training in Tourism within its annual work plan. The topics will be common implementation of Chambers of Commerce, Tourism organizations and Tourism business systems. It will be offered new trainings (besides already 22 developed) by proactive plan in compliance with current situation on market knowledge.

1.4 Metodology for students and academic employees training implementation by stakeholder representatives – representatives of Tourism business systems

Each High – education institutions will plan certain number of student trainings to be carried by employees in Tourism. The plan includes at least one lecture per semester on each professional and application subjects, almost 30 lectures during the study.

The topics will be planned by commom work of teachers and experts from Tourism. The students will receive the Certificates of professional training as a reference for employment or other engagement.

CONCLUSION

According the Strategy implementation, the quality of Tourism study programs in Serbia will be on a high level as well as the Tourism employees structure, which are the base for rapid Tourism development in Serbia. It should provide a new employment and solution of this acute problem in Serbia.